



1-day HTA Scientific Meeting, Actelion, June 23, 2015



| Time | Topic | Presenter |
|-------------|---|---|
| 9:30 | Welcome | |
| | Session: Trends in HTA | |
| 9:40-10:30 | <i>IMI GetReal Initiative Update</i> | Chrissie Fletcher (Amgen) Matthias Egger (Univ. of Bern) |
| 10:30-11:00 | <i>Expert panel discussion on trends and burning issues, eg. Structured benefit risk and real world evidence; dual EMA-HTA consultation</i> | Invited Panelists (TBC): Ansgar Hebborn (Roche) Marie-Ange Paget (Lilly) Richard Nixon (Novartis) Thomas Cueni (InterPharma) Moderator: Fred Sorenson (Xcenda) |
| 11:00-11:30 | BREAK | |
| | Session: Use of HTA for Medical Devices and Diagnostics | |
| 11:30-12:00 | <i>Overview of HTA for medical devices and diagnostics</i> | Pascale Brasseur (Medtronic) |
| 12:00-12:30 | <i>NICE's approach to the development of guidance for medical devices and diagnostics</i> | Sheryl Warttig (NICE) |
| 12:30-13:00 | <i>EUnetHTA core model applied to Colorectal Cancer screening</i> | Karsten Berndt (Roche Diagnostics) |
| 13.00-14.00 | LUNCH | |
| | Session: Application of Methods & Analysis Challenges (1) | |
| 14:00-14:30 | <i>Uses of Social Media for Outcomes Research – results of a real-world pilot</i> | Valéry Risson (Novartis) |
| 14:30-15:00 | <i>Adjusting overall survival for treatment switch/crossover</i> | Claire Watkins (AstraZeneca) |
| 15:00-15:30 | <i>Using the EUnetHTA HTA core model as a framework for planning, generating and presenting evidence</i> | Pierre Ducournau (Roche) |
| 15:30-15:50 | BREAK | |
| | Session: Application of Methods & Analysis Challenges (2) | |
| 15:50-16:20 | <i>Predicting long term survival using nonparametric Bayesian methods: the melanoma case</i> | Yovanna Castro (Roche) |
| 16:20-16:50 | <i>Reimbursement challenges with new emerging cancer therapies</i> | Nathalie Barbier (Novartis) |
| 16:50-17:20 | <i>The value of Oncology therapies and emerging access hurdles in Canada and the United States</i> | Won Lee (Xcenda) |
| 17.20-17.30 | Summary and meeting close | |