

# Experiences from running internal prediction challenges within a pharmaceutical company

BBS Seminar : Predictive modelling, machine learning and causality  
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## Contents



Advanced Analytics  
At Roche

RAAD Challenges –  
Increasing engagement  
in Advanced Analytics

Crowd Sourcing  
Advanced Analytics

## Acknowledgements



Roche



Bharati Kumar (Intern)

RAAD Challenge  
Organising Team & Participants

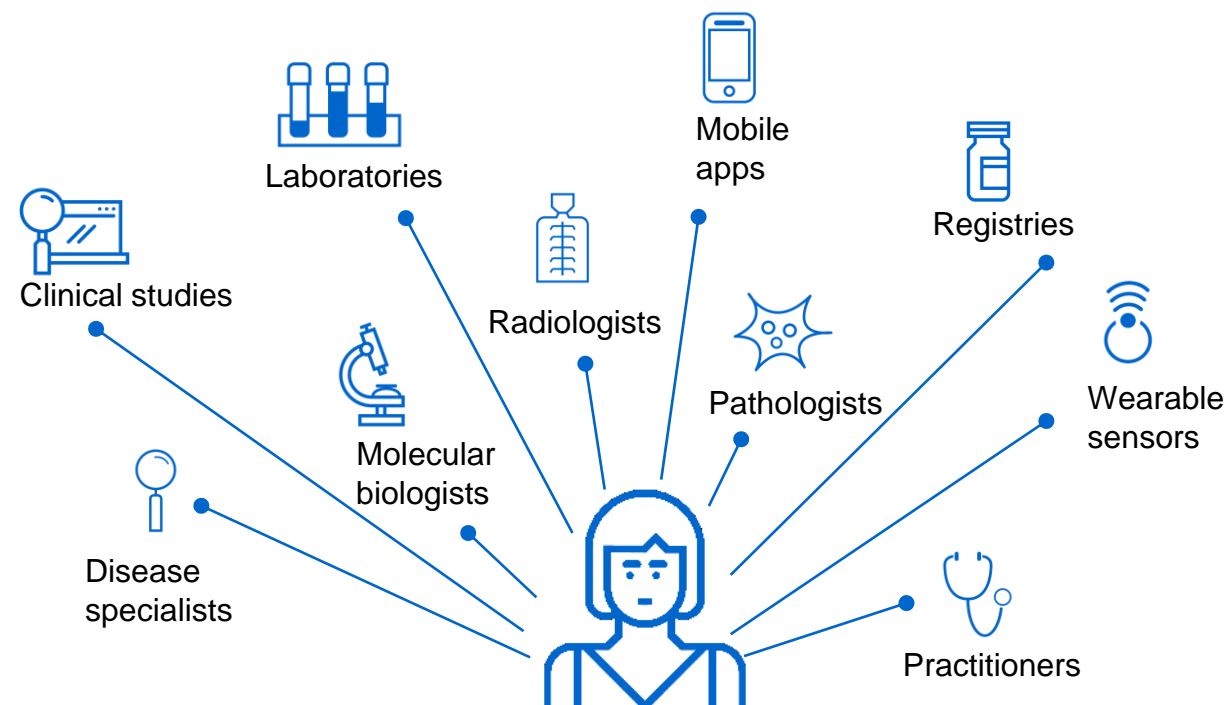
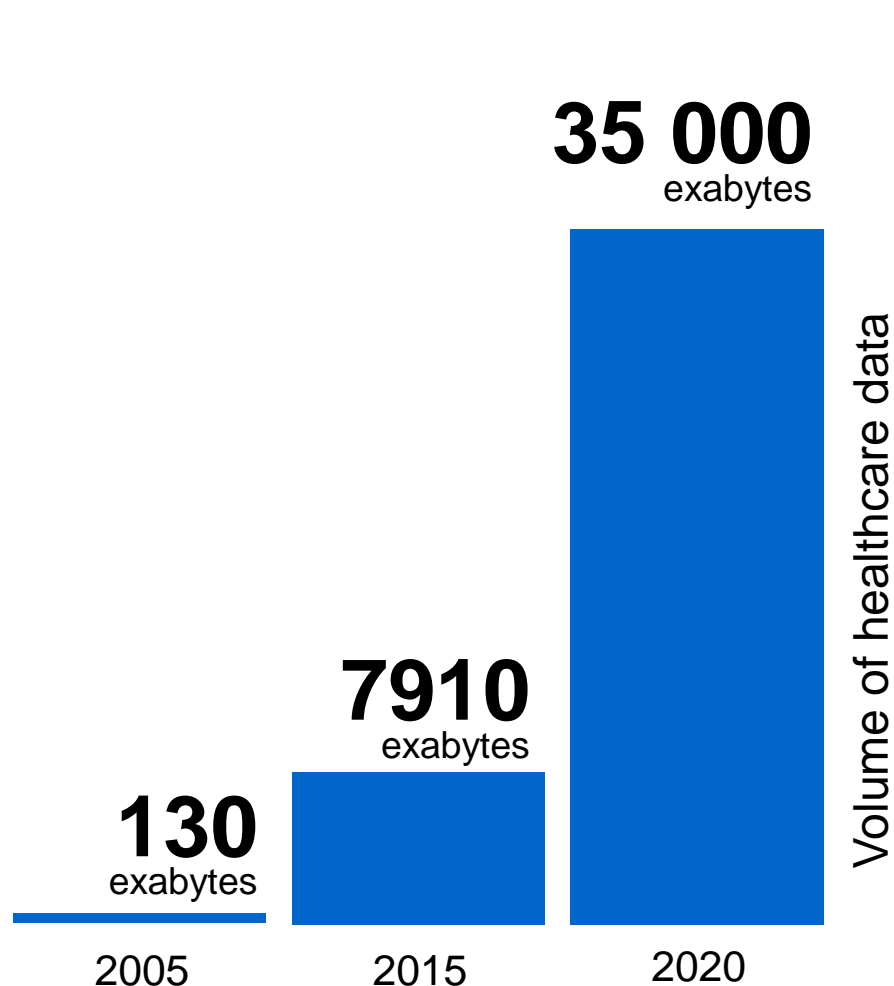
James Black  
(RAADC Leader)

Ryan Copping  
(RAAN Chair)

# Technology is increasing the volume and the variety of healthcare data<sup>1,2</sup>



*Linked, multi-modal and longitudinal patient-level data at scale provide the potential for a more complete view of patients, their journey and disease*



Vast numbers of data points from an increasing variety of sources now exist for individual patients in real world and clinical trial settings. Most real-world data are fragmented across providers, unstructured and separated over time – efforts to link and curate these datasets provide a huge opportunity to advance healthcare.<sup>2</sup>

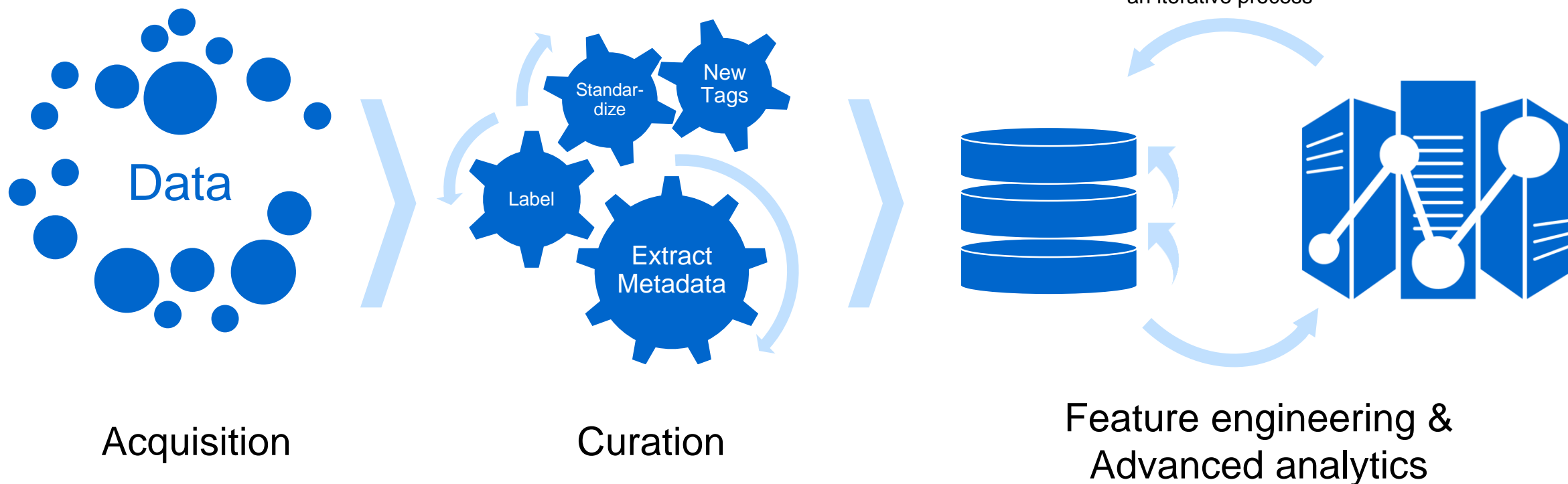
1. Feldman B *et al.* 2012. Big data in healthcare hype and hope. Available from: <https://drbonnie360.com/white-papers>. (Accessed 8 August 2019);

2. Raghupathi W, Raghupathi V. *Health Inf Sci Syst* 2014;2:3

# Making sense of complex healthcare data requires a considered approach



*Significant time is invested in expert curation and preparation of the data before advanced analytics can be applied*

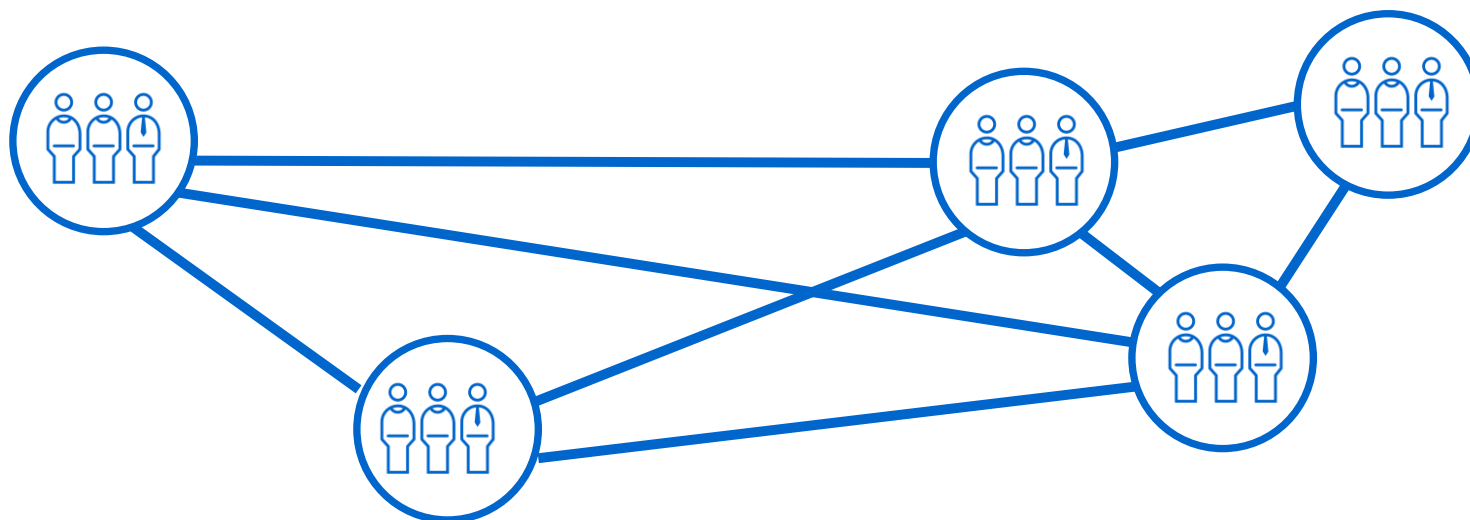


High-quality data must be systematically collected<sup>1,2</sup>

Relevant data must be carefully categorized, linked and curated<sup>1,2</sup>

Data must be transformed based on understanding of the question, biology and analytic approach to create relevant features. Analytics must be carefully designed to address specific research questions

# Roche is integrating clinical trial data to create large, high-quality, disease-specific data marts



Specific data marts have been built for cancer immunotherapy (CIT), hematology, autism and asthma. The CIT data mart alone includes clinical, genomic and outcomes data from ~20 clinical trials



## Findability

Where are our data?



## Accessibility

How can I get the data?



## Interoperability

How can I connect or integrate the data?



## Reusability

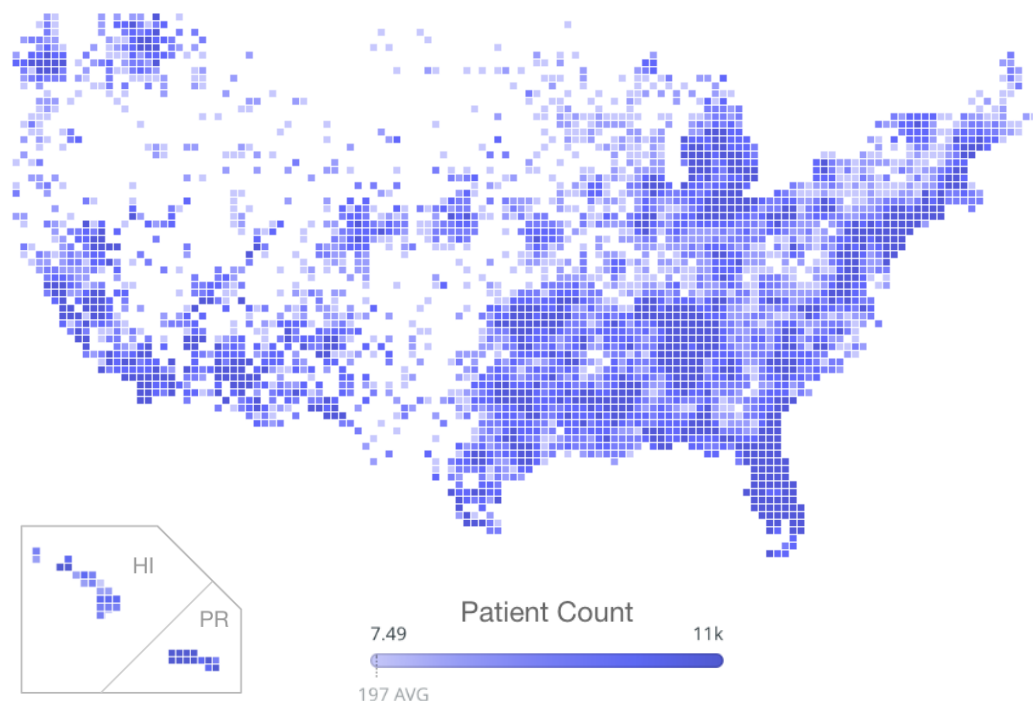
Can our data be easily shared and used again?

*Our Enhanced Data and Insights Sharing (EDIS) programme integrates our vast repository of clinical trial data. With time, new data will be added prospectively, creating data marts of ever-increasing size*

# Roche is building a number of key partnerships to advance research grade RWD



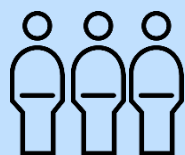
*Example: Flatiron Health*



The Flatiron database provides an opportunity to gain insight into the 97%<sup>1,a</sup> of cancer patients in the USA who are typically not enrolled into clinical oncology studies

Curation of this diverse and rich database, and definition of relevant real-world endpoints, is the first step in the journey to maximize its potential in research and healthcare

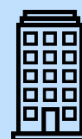
Curation of Flatiron datasets will ensure research grade, RWD are made available across the industry to accelerate research and development, access and personalised care



**2.2 M**  
active patients



**2500**  
clinicians



**280**  
cancer centres



**80**  
sites of care



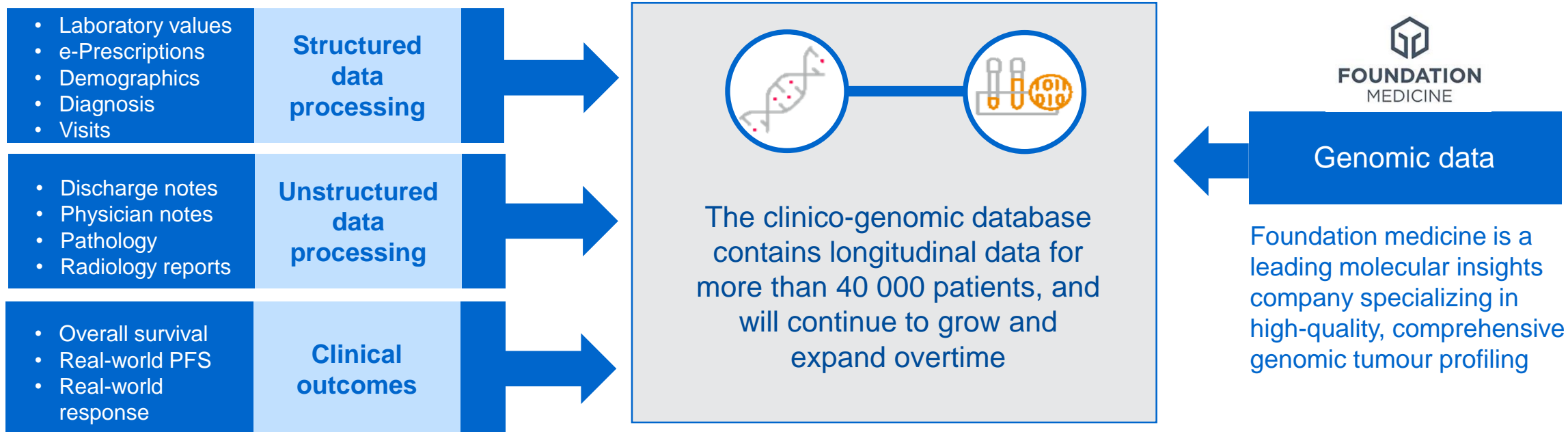
<sup>a</sup>Based on an internet survey of 2027 adults with cancer RWD, real-world data

1. Comis RL *et al. J Oncol Pract* 2019;5:50–6

# Roche is enabling linkages of high-quality, multi-modal data



*Example: The Flatiron/FMI clinico-genomic database is an enriched, industry-leading research platform*



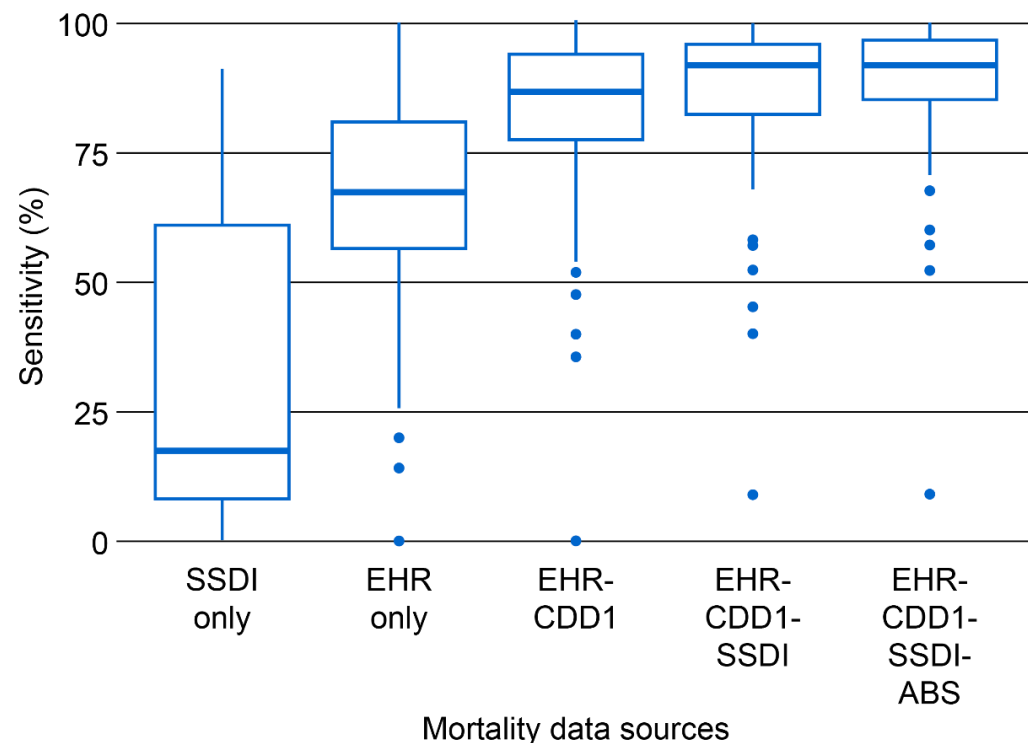


# Improving data quality is pivotal for rigorous scientific research

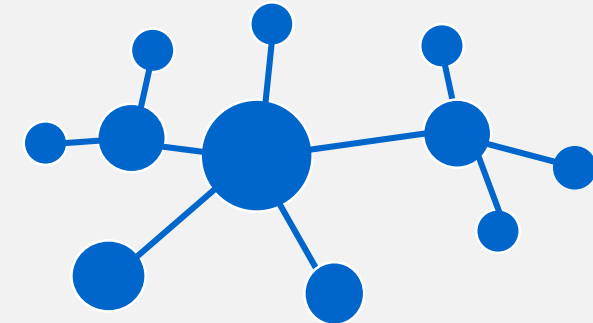
Roche

*Example: Sensitivity of Flatiron mortality data increased from 66% to 91% with additional sources<sup>1</sup>*

## Sensitivity of mortality data for advanced non-small-cell lung cancer



**Flatiron curates and abstracts both structured and unstructured data to improve data quality<sup>1</sup>**



**Amalgamating data sources resolves data gaps and improves data reliability<sup>1</sup>**

Box plots show median sensitivity. Upper and lower hinges correspond to 25th and 75th percentile. Whiskers represent sensitivity within 1.5 IQR of lower and upper quantiles, with points outside the whiskers showing residual data  
ABS, abstracted; CDD1, commercial death data; EHR, electronic health records; IQR, interquartile range; NSCLC, non-small-cell lung cancer; SSDI, social security death index. 1. Curtis MD *et al. Health Serv Res* 2018;53:4460–76



# Early Experience : Predicting oncology outcomes from clinical trial data

*Project Turing: Evaluating advanced analytic approaches*



## The goal

Evaluate and compare approaches to predicting patient outcomes in DLBCL

Prediction of OS, PFS and treatment response using baseline clinical and genomic data

Compare the performance of externally-developed, proprietary machine learning models with Roche's open source-based approaches



## The data

Cleaned de-identified clinical trial data on DLBCL from a Phase 3 trial that included > 1400 patients

## Early Experience : Project Turing

*Results: Simple, interpretable, machine learning models may be more appropriate than more complex models depending on the scale of the data*



## The results

Outcome	Performance metric	Single biological feature	Open source ML models with internal biological knowledge	Proprietary machine learning models	
OS	Weighted C-index	0.56	<b>0.66</b>	0.62	0.60
PFS	Weighted C-index	0.64	<b>0.67</b>	0.45	0.64
ORR	AUC	0.68	<b>0.70</b>	0.68	0.55

## Key Learnings

Combining machine learning and biological understanding generated the best predictions

Predictions and accuracy were relatively consistent for all approaches

Many expected variables appeared, plus some novel ones

Similarity in outcomes is likely because of the size, depth and completeness of the data



# Roche Advanced Analytics Data Challenge 1.0

## The goal


Predict the probability a patient will be alive at 1 year after treatment initiation, using all the patient data available up to the start of treatment

## The why

Demonstrate the potential of applying advanced analytics to RWD to strengthen R&D decision making

Bring Roche talent together on an analytic problem

## The data

**7000**  flatiron patients electronic health records were used across seven cancer types to build a model

Average patient has **~190** data points pre treatment

**3500** fresh patients used to test the models



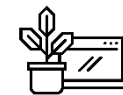
**500**  
Roche employees



**132**  
teams



**165**  
departments

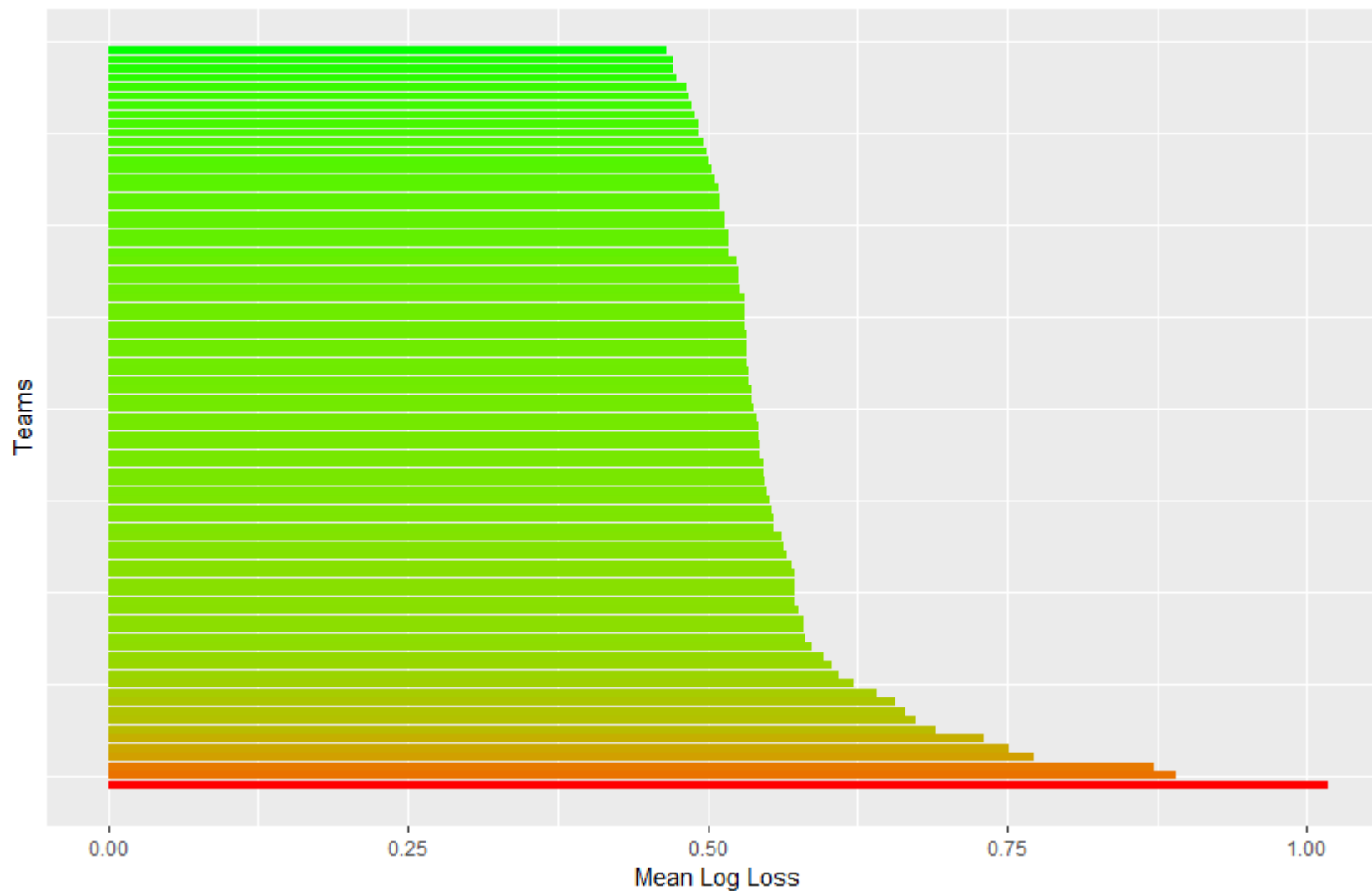


**28**  
Roche sites



**61%**  
of teams submitted a model

# RAAD Challenge 1.0 Results

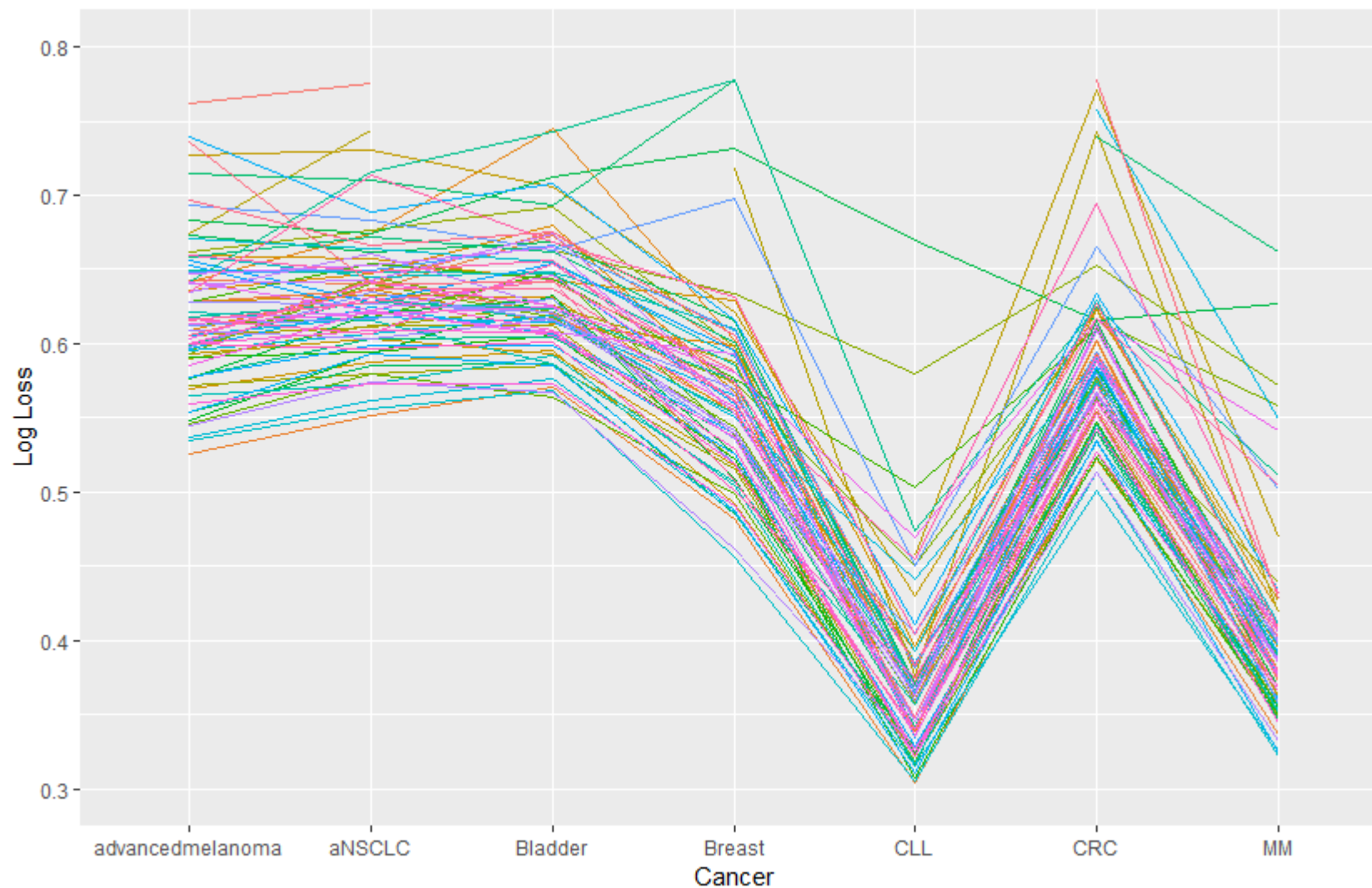


## The approach

Most of the winning teams used XGBoost, a non-parametric tree-based algorithm

There was wide variety in the way models were applied and pre-processing was performed

# RAAD Challenge 1.0 Results



## The approach

Most teams fitted a common model across all cancer types

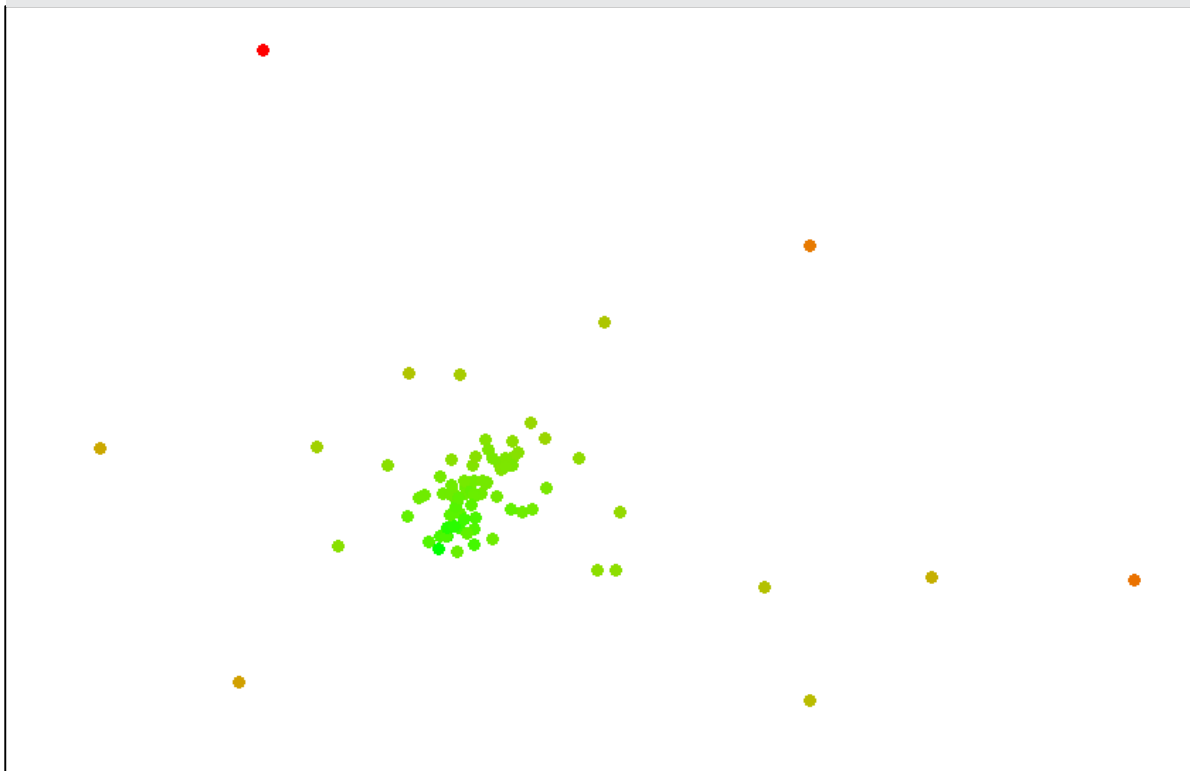
The accuracy of predictions from different teams was similar across different cancer indications

# RAAD Challenge 1.0 Results

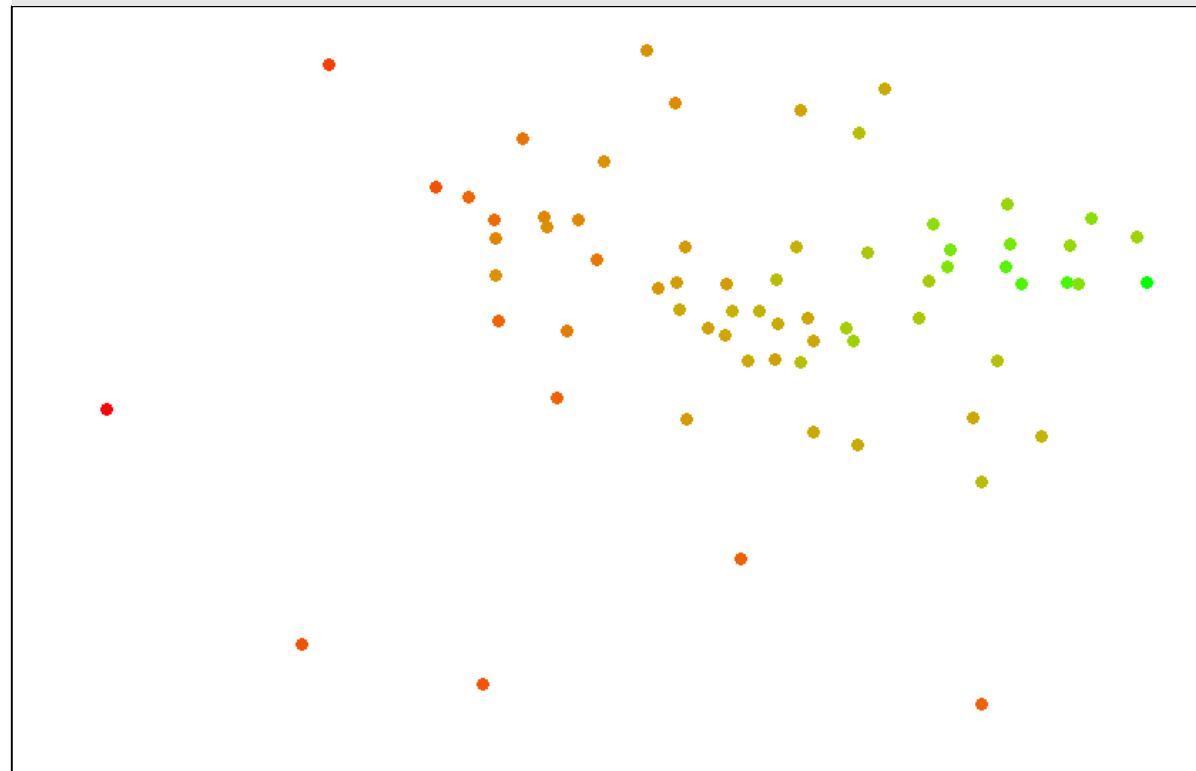
## *Multidimensional Scaling of Teams Based Upon Their Predictions*



### All Teams



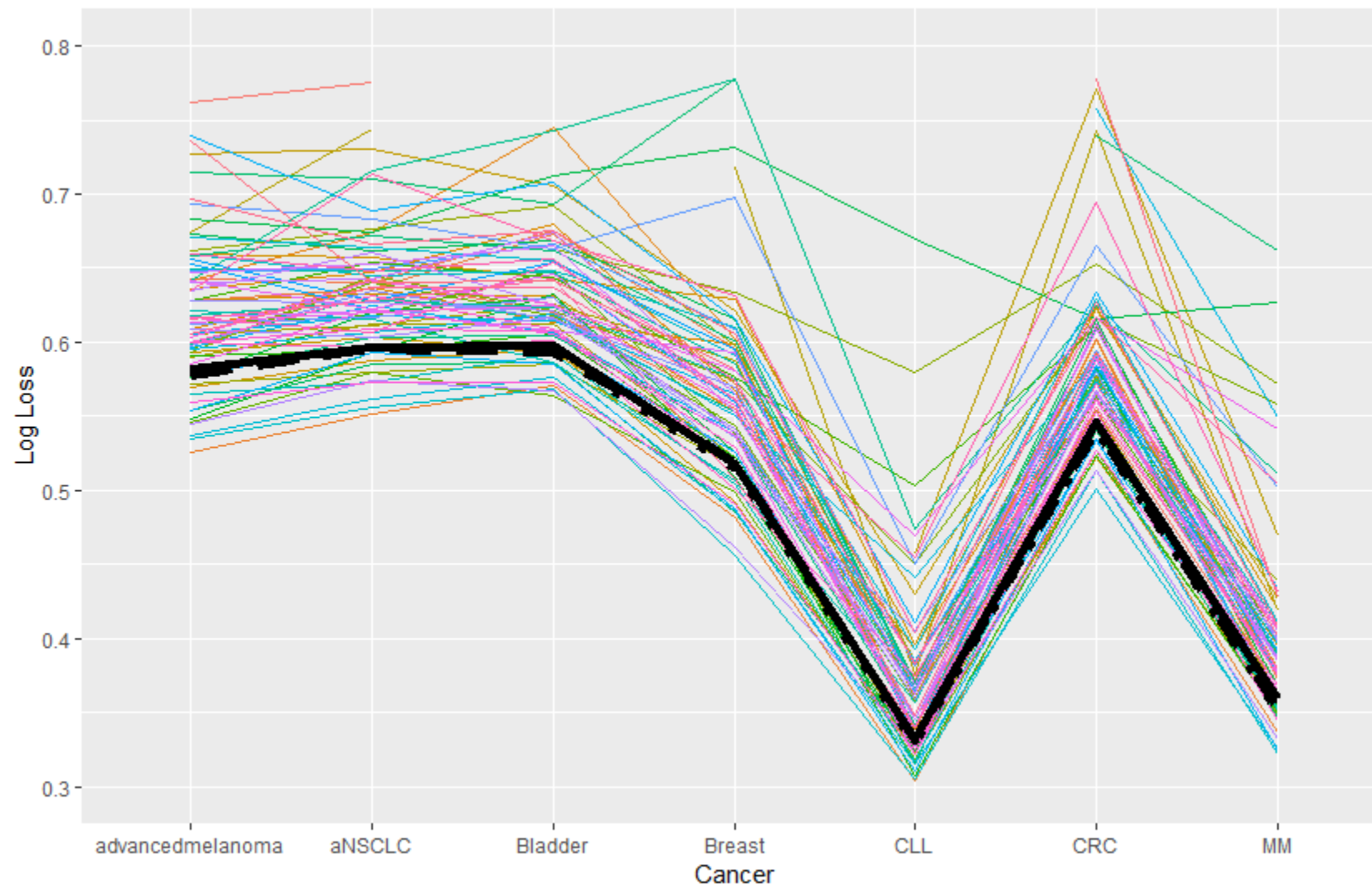
### Better Performing Teams



The further your predictions are away from the winning team, the worse your score

# RAAD Challenge 1.0 Results

## Consensus Scoring



## Consensus Scoring

Taking an average prediction probability over all teams for each patient does not beat the best teams but gives a better than average score

This can be marginally improved by taking a more robust median or trimmed mean

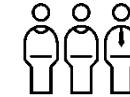




# Roche Advanced Analytics Data Challenge 2.0

## The goal

To use advanced analytics to develop a prediction model to identify patients with NSCLC at first line most likely to respond to Tecentriq® treatment vs SOC



**517**

participants

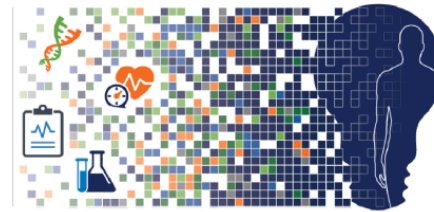


**141**

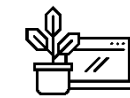
teams

## The data

- Training data set: 10 EDIS curated clinical trials (~5000 patients)
- Test data set: 1 clinical trial with minimal indication overlap (~1000 patients)
- Clinical and omics data provided



Enhanced Data & Insights Sharing (EDIS)



**38**

Roche sites



**85**

teams  
submitted  
a final model



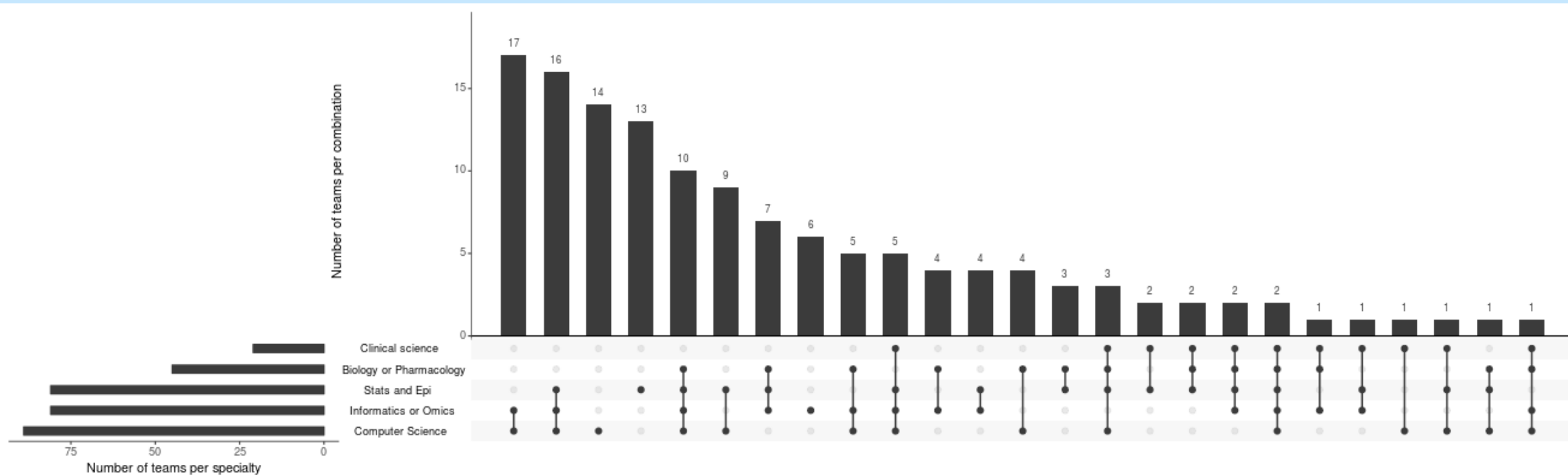
## Timeline : 2 Months

NSCLC, non-small-cell lung cancer; SOC, standard of care



# Roche Advanced Analytics Data Challenge 2.0

## Successful in Promoting Cross-Disciplinary Interactions





# Roche Advanced Analytics Data Challenges

## Success Features



### High Profile

Prize of lunch with CEO

### Competition

Leaderboard on subset of held-out data

### Community

Discussion Forum

Teams had to be cross-functional – “Dating service” to promote this

### Accessible

Self-contained problem

Available easy-to-access data

Available compute environments

### Focussed

Restricted timeline of 2 months

### Multiple Awards

Model Performance

Best Advanced Analytics Practice

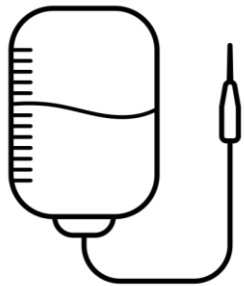
Scientific Insights

# RAAD Challenge 2.0

## Data & Scoring Metric



VS



Prevalence of selected subset in range 20%-80%

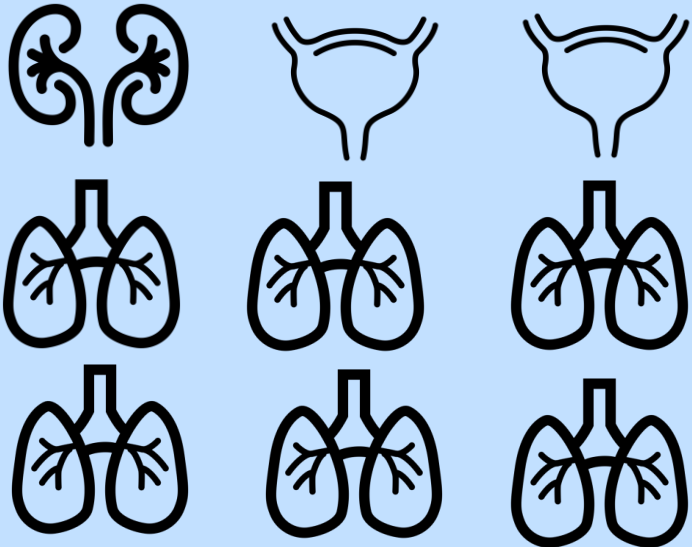


Predictions From Teams

Blinded From Teams

### Training Data

9 Studies in Various Indications



### Test Data

1 Study in Lung



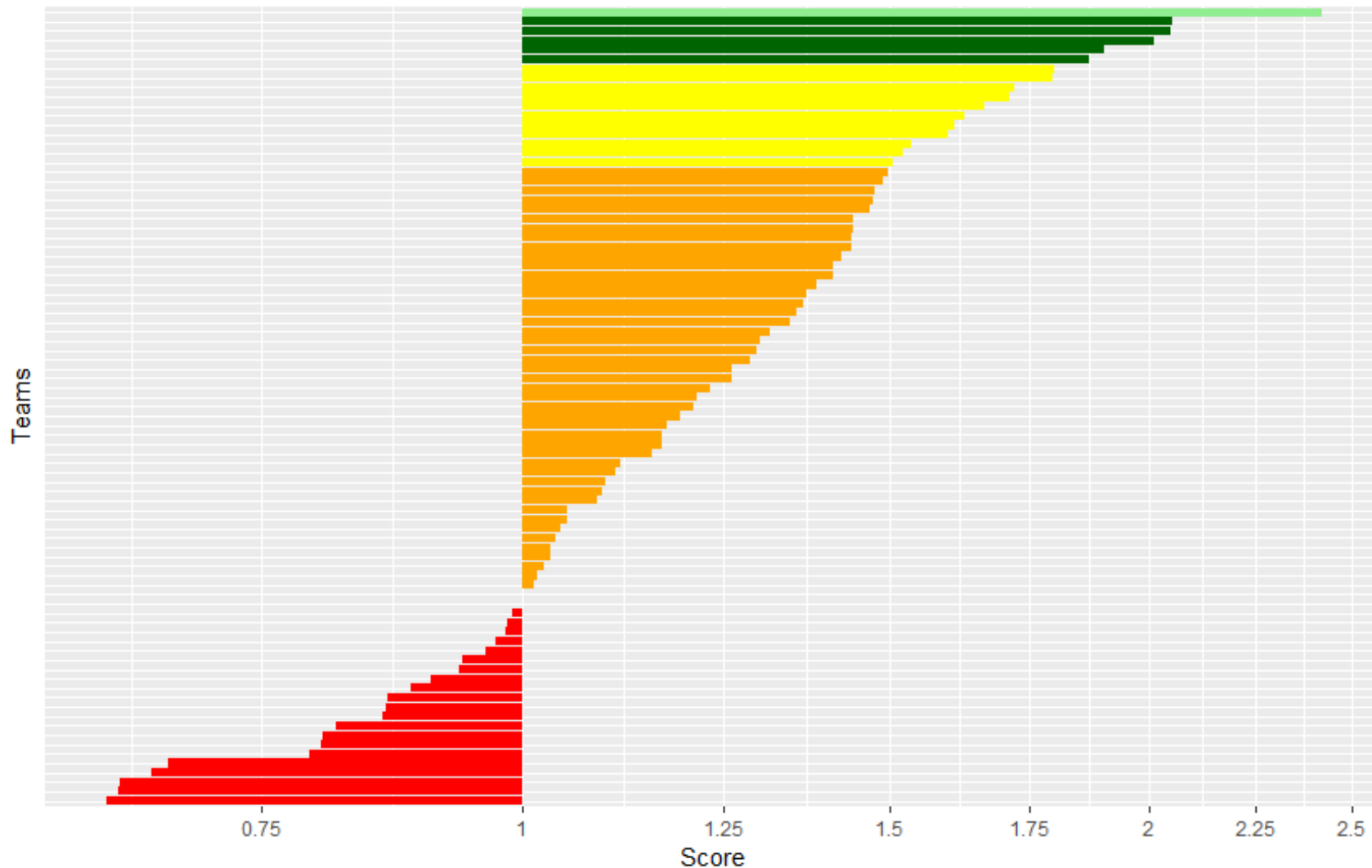
Randomised immunotherapy vs Chemotherapy

Patient	Subgroup	Treatment	Response
001	Y	CIT	Y
002	Y	CIT	Y
003	N	CIT	N
.....	.....	.....	.....
998	N	Chemo	N
999	Y	Chemo	N
1000	Y	CIT	Y

$$\frac{\text{Odds Ratio}_{\text{Selected}} \text{ Tecentriq vs Chemo}}{\text{Odds Ratio}_{\text{Unselected}} \text{ Tecentriq vs Chemo}}$$

```
glm(Response ~ Treatment + Subgroup + Treatment*Subgroup , family=binomial)
```

# RAAD Challenge 2.0 Results



## The results

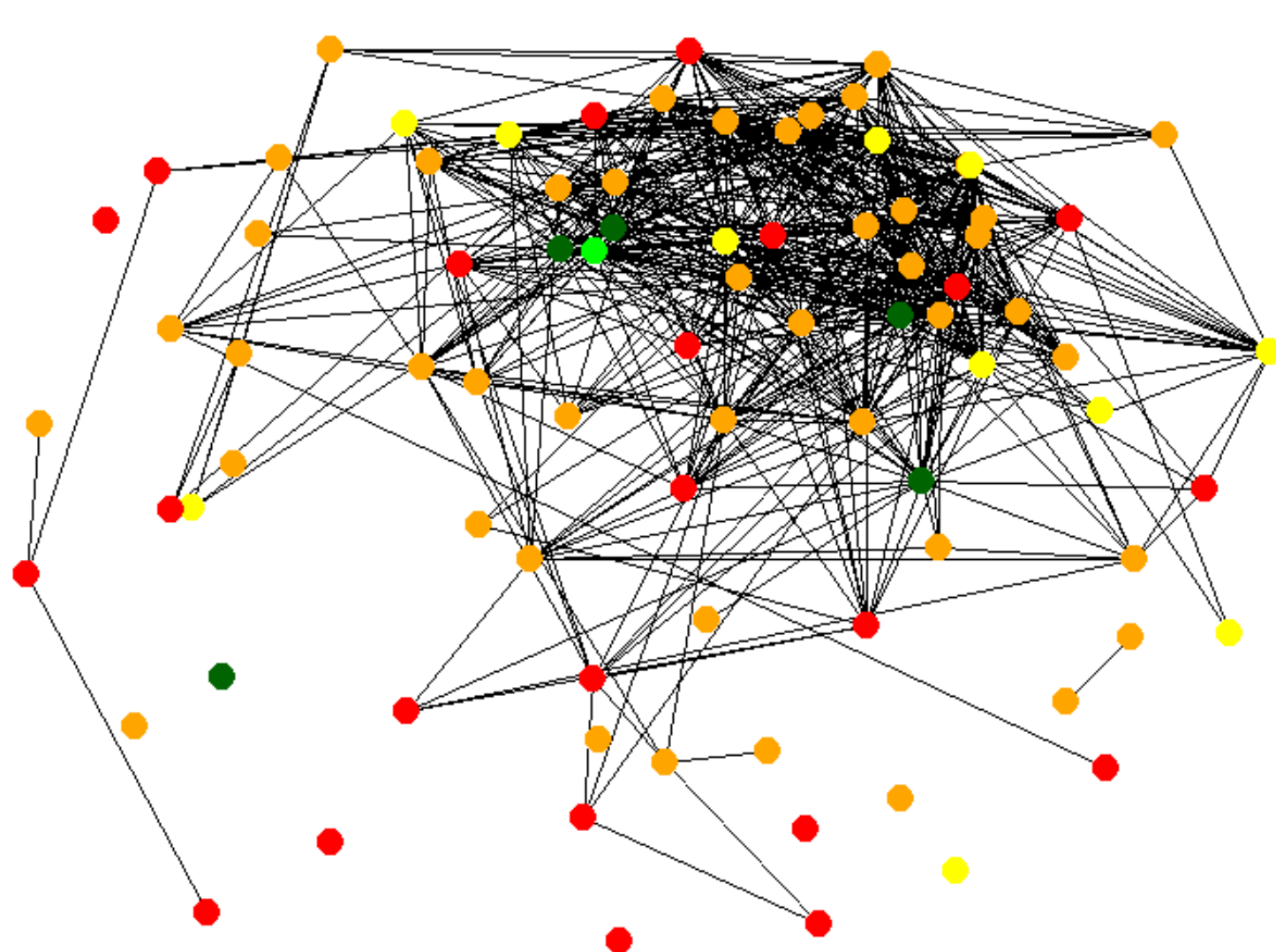
Teams deployed a wide variety of different methods and approaches

The overall winner was a simple model reflecting the common biology across indications

When predicting treatment responses across a variety of different studies and indications, model robustness is critical

# RAAD Challenge 2.0 Results

*Multi-Dimensional Scaling of teams from their predictions, allowing for differences in sizes of selected population*



## Score

- (0,1]
- (1,1.5]
- (1.5,1.8]
- (1.8,2.3]
- (2.3,5]

$$Distance = \frac{MaxAgree - \% Agree}{MaxAgree - ExpAgree}$$

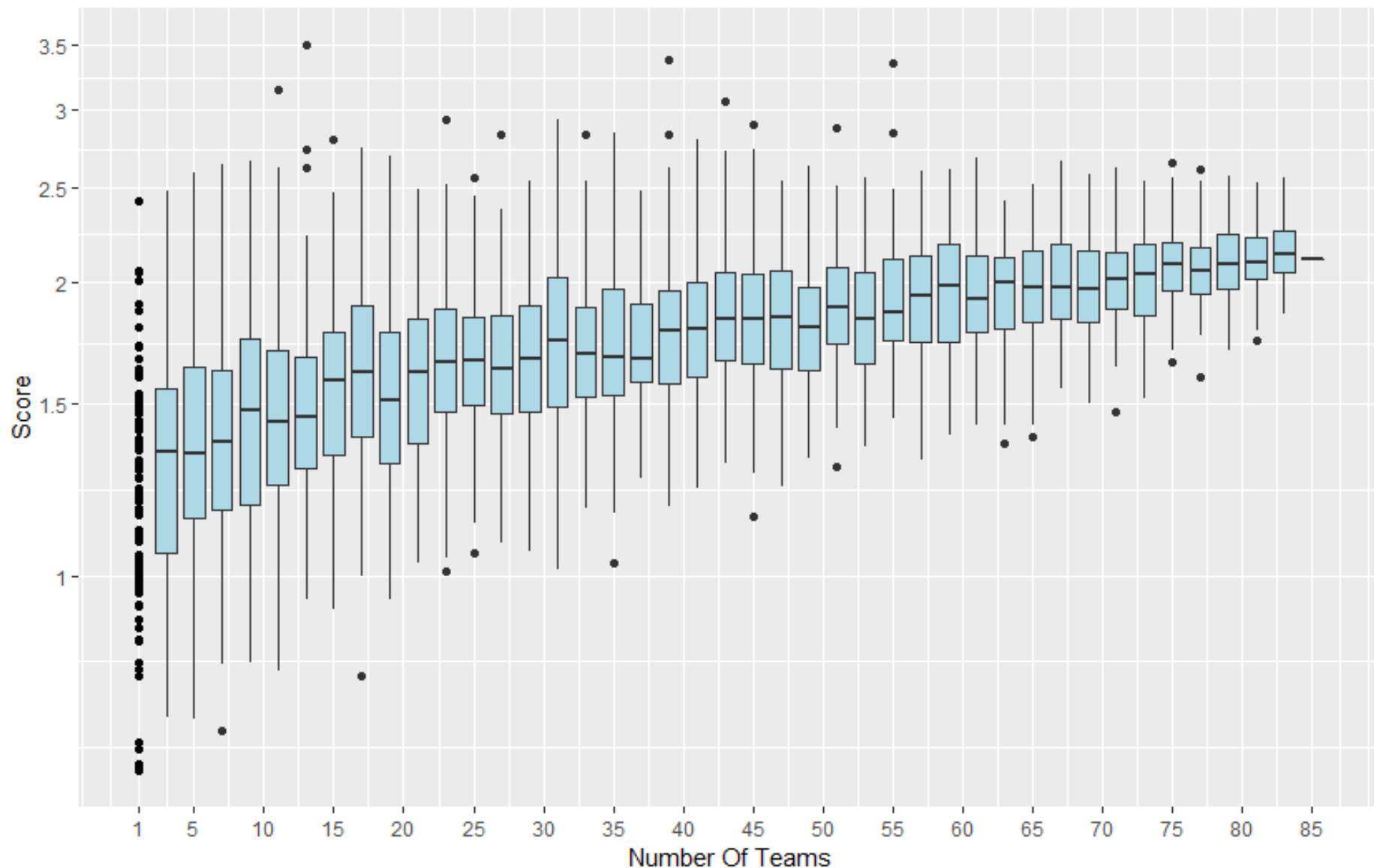
% Agree = Percentage Agreement

MaxAgree = Maximum agreement given difference in prevalences

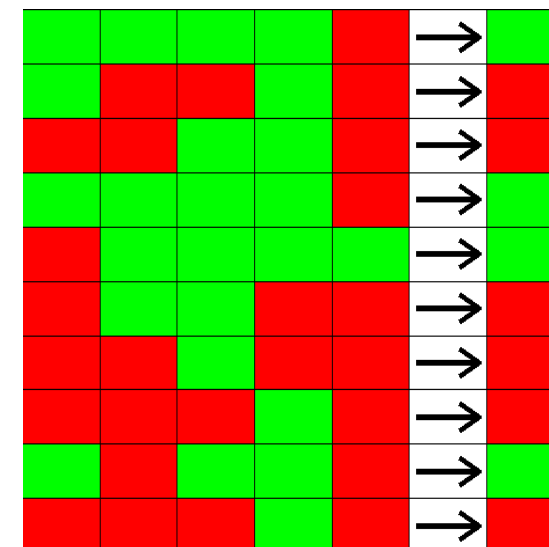
ExpAgree = Expected agreement by chance

# RAAD Challenge 2.0 Results

## Consensus Scoring Of Predictions



- Randomly sample  $n$  teams
- Determine selected population by simple majority vote across teams for each patient





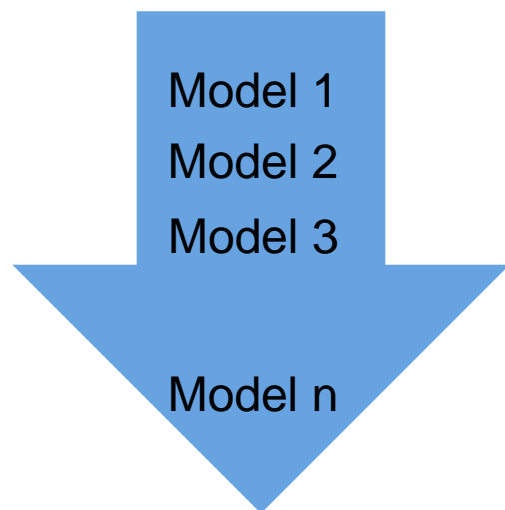
# Why Might Consensus Scoring Work?

## *Two Related Ideas*



### Bagging

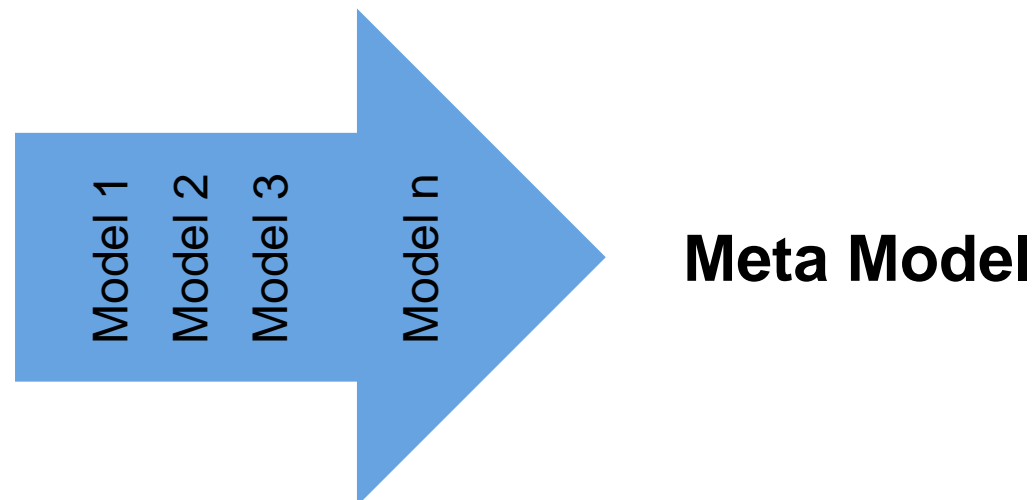
e.g. as used as a component  
of Random Forests



### Aggregated Model

The average of a set of unbiased  
high variance models will be  
unbiased with lower variance

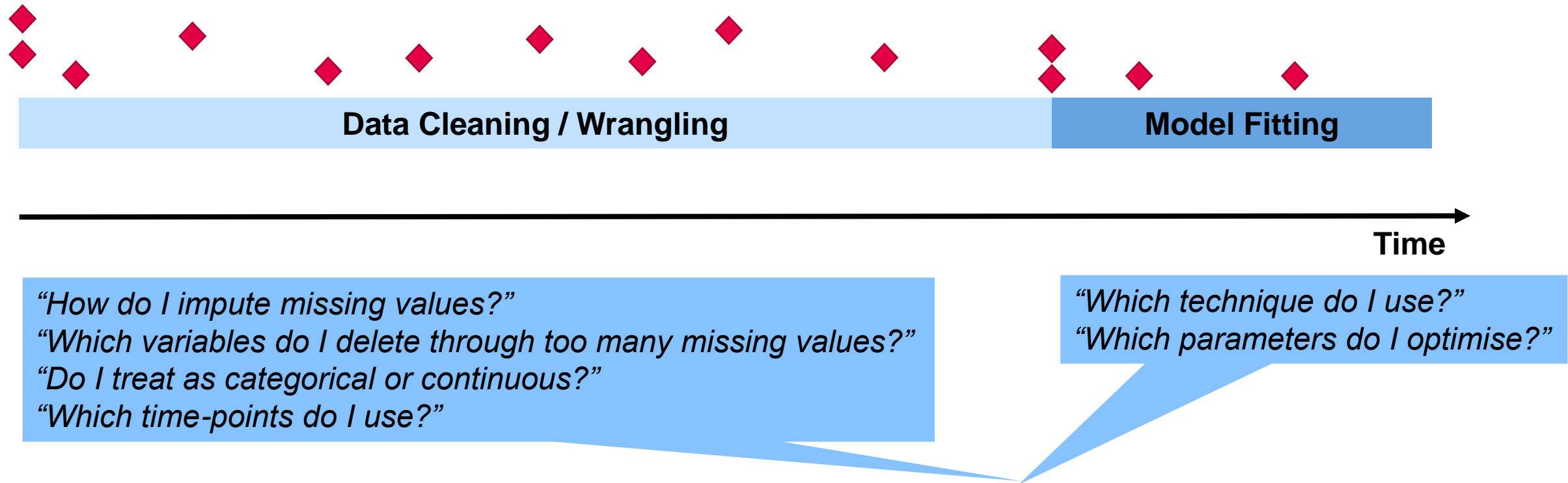
### Stacking



Regressing on the predictions  
from individual model gives a  
meta-model with frequently  
better performance

# Why Might Consensus Scoring Work?

*We make lots of decisions throughout the whole modelling process  
Most decisions are made in data cleaning before starting modelling*



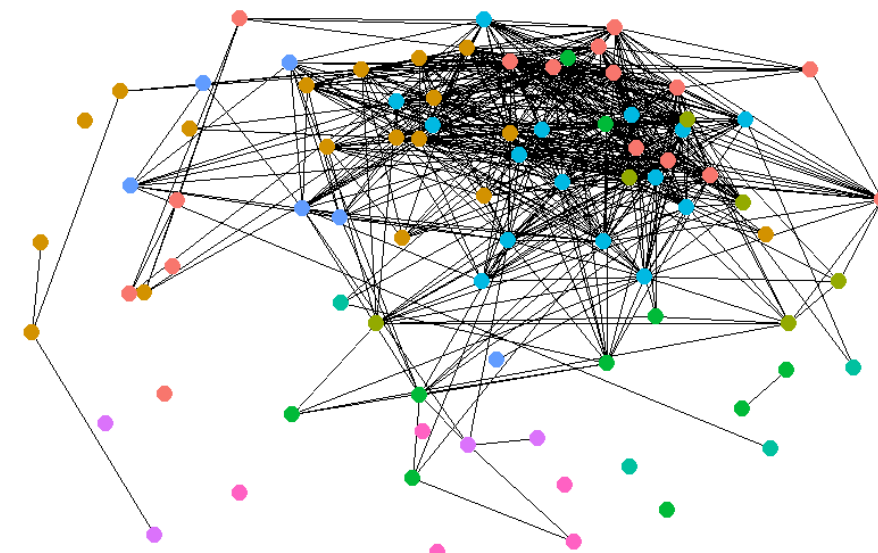
Most questions don't have a right/wrong answer

All questions will impact the fitted model, generally in unpredictable ways

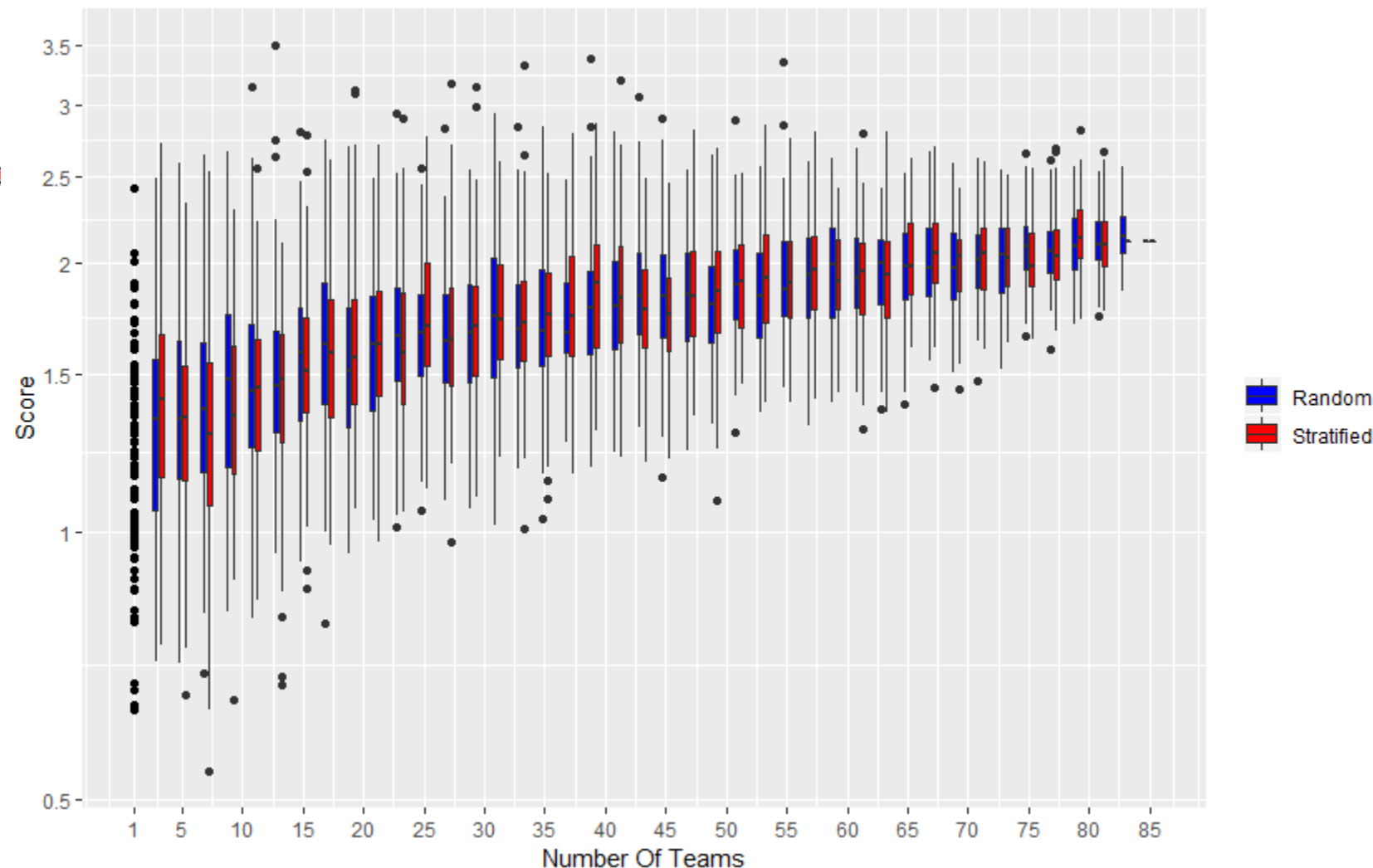
Considering learners covering the whole of the modelling process increases variability, beyond what you obtain by just varying the modelling process potentially giving us better predictions.

# RAAD Challenge 2.0 Results

## *Consensus Scoring Of Predictions, Data Stratified Sampling*



- Complete linkage clustering of teams into 9 clusters
- Stratify random sampling of teams by cluster



Other ways of stratifying teams, e.g. by methods or data used, or selecting teams are being investigated

## Investment In Data and Analytics

- Data Sources
- Data Curation & Integration
- Data Analytics

## Data Challenges Have Been Successful Beyond Expectations

- High Profile Promoting Advanced Analytics Across the Company
- Development Opportunity for Individuals
- Shared Learning Activity for Teams
- Promoting Cross-Disciplinary and Cross-Organisation Interactions

## Consensus Scoring Has Potential Within Modelling

- Further Investigation Required
- Can Concept be Automated to Make it Feasible Within Resource Limitations

*Thank You For Your Attention*

*Questions?*