



Patient Preference Studies: What do we Know Now?

Date: September 17th, 2025

Time: 14:00 – 15:00 CET (08:00 – 09:00 EST)

Venue: Online on Microsoft Teams

Speaker: Andrea Phillips Beyer (Merck KGaA)

Costs per person: Free

Why is this presentation of interest? Who should attend?

The speaker will provide a “state of the art” presentation on patient preference studies. All professionals in the biometrics space can attend if they have desire to learn more about this type of studies and to be able to ask an expert like Andrea Beyer questions around this topic – biostatisticians, programmers, and any cross-functional colleagues are all welcome. The presentation will also cover a brief introduction on the BBS-Suisse Romandie group so attendees from all over the world are invited but there will be specific focus for anyone who is based in this region to learn more about our initiatives and join our community.

We look forward to your participation!

[Registration Link](#)