



***First announcement* of BBS Seminar:  
Causal mediation analysis in clinical research**

**Thursday, October 30th 2025, 13:00-17:00  
Building 71, Roche campus & virtual**

**Seminar description**

Causal mediation analysis is becoming an increasingly prevalent method within drug development due to its potential to elucidate the pathways through which treatments exert their effects. This seminar will delve into the rising importance of these analyses, offering insights from academic researchers, regulatory experts, and industry practitioners. The program will feature diverse applications, including surrogate endpoints, mechanism of action, and intercurrent events, each demonstrating the broad utility of causal mediation analysis in modern clinical research.

**Confirmed speakers**

- Mats Stensrud (EPFL)
- Florian Lasch (EMA)
- Hege Michiels (Argenx)
- Alex Ocampo (Novartis)
- Georgios Kazantzidis (Roche)
- Vanessa Didelez (BIPS and University of Bremen)

**Organizing committee**

Baldur Magnusson (UCB), Giusi Moffa (University of Basel), Alex Ocampo (NVS/Roche)

Participation is free of charge, but registration is required. Click [here](#) to register.

In case of questions please reach out to [giusi.moffa@outlook.com](mailto:giusi.moffa@outlook.com)